

EXHIBIT A



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U.S. Securities and Exchange Commission

Special Study: Report of Examinations of Day-Trading Broker-Dealers

*Office of Compliance Inspections and Examinations
U.S. Securities and Exchange Commission*

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I. Introduction

The Staff from the Securities and Exchange Commission's ("SEC") Office of Corporate Inspections and Examinations ("Staff") conducted an examination sweep of 47 broker-dealers providing day-trading facilities to the general public ("day-trading firms"). Examinations were conducted from October 1, 1998 through September 30, 1999. The Report by the Commission's Staff summarizing the results of these examinations was to review each firm's compliance with federal securities regulatory organization ("SRO") rules. In addition, examiners reviewed how day-trading activities fit within the current securities regulatory structure and identified regulatory issues that may require further consideration.

The examinations generally focused on the following issues:

- Structure of day-trading firms
- Information provided to customers concerning risk
- Advertising
- Net capital compliance
- Lending practices
- Short sale compliance
- Suitability
- Training
- Supervision and Registration

During the on-site examinations, the Staff conducted extensive interviews with the firms to better understand the business of day trading and characteristics unique to day trading. Staff also analyzed trade data, exception reports, account documentation, and other records.

This Report also describes recent regulatory actions relating to day trading, including new SRO rules relating to risk disclosure and margin (Appendix A). Finally, it summarizes recent and ongoing Commission enforcement efforts (Appendix B).

The Staff, in coordination with the NASD, is conducting additional examinations of day-trading firms. Specifically, the Staff is examining all day-trading firms that have not yet been examined to ensure that they are complying with the law. The Staff is also conducting additional examinations to follow up on previous examination findings. In addition, the Staff is conducting a review of the internal controls and risk management procedures utilized by day-trading firms.

II. Results in Brief

While the Staff's examinations did not reveal widespread fraud, examiners found four serious securities law violations warranting referrals to the SEC's Enforcement Division. These violations related to net capital, margin and lending disclosure. Although, however, the examinations revealed less serious violations, but indicated that firms need to take steps to improve their compliance with net capital, short selling, and suitability. Firms at which examiners found violations or deficiencies generally were issued deficiency letters, and corrective action was required.

While the deficiencies found are not unique to day-trading firms, the Staff believes the nature of day trading itself -- frequent, fast and risky trading -- makes compliance with securities laws difficult to achieve without an automated compliance infrastructure. While disclosure of the risks of day trading is not explicitly required by current SEC rules, the examinations revealed that, as of the time of the examinations, many firms were not providing their customers with information concerning the risks of day trading. Recent reviews of day-trading firms' advertising and disclosure indicate improved practices -- many firms are providing more balanced advertising and providing potential customers with better information concerning the risks of day trading.

Specific findings from the examinations are detailed below, and italics indicate Staff conclusions.

Information Provided to Customers Concerning Risk

- In September 1999, the Staff reviewed the web sites of 22 day-trading firms. The firms had little or no disclosure concerning the risks of day trading, and all sites contained statements that, while not fraudulent under the federal securities laws, were exaggerated or unbalanced. A follow-up review in February 2000 indicated that day-trading firms generally have enhanced their risk disclosure.
- The Staff found that, as of the time of the examinations, although not explicitly required under the law, some day-trading firms did not provide customers with written information concerning the risks associated with day trading. A majority of firms provided written risk information to prospective customers, and only a few firms provided detailed written risk information to prospective customers. *A 2000 review of seven large day-trading firms, however, indicated that the firms were not providing written risk information to potential customers. These findings underscore the importance of the SEC's examination effort and public education initiative concerning the risks of day trading. The NASD also has proposed a rule requiring day-trading firms to provide customers with a risk disclosure statement outlining the risks of day trading.*

Some firms are already providing enhanced risk disclosure, similar to the outlined in the proposed NASD rule. This proposal is summarized in Appendix A.

- *The Staff recommends that day-trading firms continue to enhance their risk management and educate customers about day trading. For example, firms should consider providing traders with specific data on the costs and fees associated with day trading, and estimated break-even points. In addition, if firms tout the profitability of day trading, they should be prepared to provide specific information to support their claims.*

Advertising

- The Staff found that several firms' advertisements contained exaggerated claims. While these claims may not amount to violations of the antifraud provisions of federal securities laws, they appear to violate self-regulatory organization rules. For example, some firms advertised services they did not actually offer. Firms should appear to be aware of regulators' concerns about exaggerated or unbalanced claims. Day-trading firms should continue to focus on presenting balanced advertising. SROs should continue to carefully scrutinize advertising of day-trading firms under SRO rules.

Net Capital & Financial Record Keeping

- Several day-trading firms prepared inaccurate net capital computations and had a misapplication of the net capital rule, and a small number of firms experienced record-keeping deficiencies. Many examinations also revealed financial books and records errors. While net capital errors are not unique to day-trading firms, net capital is a focus of day-trading examinations by the SEC and SROs. In addition, SROs should continue efforts to educate firms about net capital compliance.
- The Staff's examinations revealed that many firms need to pay greater attention to monitoring intra-day net capital compliance, as day traders often maintain long and short positions in volatile securities throughout the trading day. It did not appear that most firms monitored intra-day net capital compliance. Day-trading firms should demonstrate that they are in net capital compliance throughout the trading day. The Staff recently reminded its members of their obligations to maintain "moment-by-moment" net capital compliance. Other SROs will emphasize to their members their obligation to maintain net capital compliance at all times. The Staff also is evaluating the effectiveness of monitoring of introducing firms' intra-day positions.
- Nearly one-half of the day-trading firms that are members of the Philadelphia Stock Exchange did not file required annual audited financial statements with the Exchange, due to their erroneous assumption that they were exempt from the requirement. The Philadelphia Stock Exchange recently issued a Notice to Members emphasizing the need for compliance with net capital and financial record-keeping requirements. PHLX will conduct follow up examinations of its member firms.

Broker-Dealer Lending Practices

- Several firms extended credit in excess of that allowed by the margin requirements of Regulation T and/or SRO maintenance margin rules. The Staff also found that some firms indirectly extended credit to customers in apparent violation of Regulation T.
- The Staff found that day-trading firms generally complied with disclosure requirements when extending credit within the guidelines of Regulation T. Several day-trading firms, however, failed to adequately disclose the essential terms of credit when

directly or indirectly extended credit to meet a customer's margin obligat

- The Staff found that many day-trading firms arranged loans between cus third parties to customers. Broker-dealers may lawfully arrange these loa Reserve Board rules. The Staff found that firms generally provided written customers authorizing these loans, but that these agreements did not typ key terms of the loan (i.e., when interest charges can be imposed, the ar interest, and how interest charges are computed). *The Staff believes that practice for broker-dealers that arrange loans between their customers to essential terms of the agreement are provided to both parties.*
- *The NYSE and NASD recently proposed rules addressing day-trading mar proposed rules would require day traders to maintain a minimum of \$25,1 accounts at all times (minimum equity for other accounts is \$2,000), and calls in five days (rather than seven). Further, the rules would require the deposited to meet maintenance margin calls on day-trading accounts rerr at least two business days, and would prohibit pattern day traders from u guarantees" which allow two accounts to be considered together in compi maintenance margin. Under the proposed rules, day traders could borrow the equity in their accounts. These rules are described in Appendix A.*
- The Staff found that a significant number of day-trading firms structured liability companies and sole members of the Philadelphia Stock Exchange office ("JBO") arrangements with their clearing firms. These arrangement participating firms to have proprietary accounts that are exempt from ma result, day traders at these firms can obtain leverage from their firms far they could obtain in a regular margin account. Recent rules adopted by S the use of JBO arrangements. These rules are described in Appendix A.

Short Sales

- The examination staff, in conjunction with the SEC's Office of Economic A conducted an analysis of day-trading firms' trading data to determine cor short sale rules. The Staff found several violations of those rules, includin short sales in violation of Exchange Act Rule 10a-1. In addition, several fi to mark or improperly marked order tickets and failed to make an affirma determination that they could locate and borrow stock being sold short. E need to enhance compliance with short sale rules. *In light of violations in and SRO examiners will continue to focus on short sale compliance. SROs continue to remind members of their obligations under SEC and SRO shor*

Suitability and Appropriateness

- The Staff found no evidence that NASD firms provided recommendations to specific securities (either directly or indirectly through training program trigger a legal obligation for firms to evaluate the suitability of the securit customer. If broker-dealers recommend that their customers buy or sell s securities, they must ensure that the security is suitable for the customer
- *The NASD has proposed a rule requiring broker-dealers that promote day strategies to their non-institutional customers to determine whether day "appropriate" strategy, based on the customer's financial situation, tax st employment status, prior investment and trading experience and investr This proposal is described in more detail in Appendix A.*

Training

- The Staff found that many day-trading firms refer potential customers to day-trading training. The Staff identified significant links (e.g., common managers, or monetary or other forms of compensation) between the day-trading firms reviewed and these training entities. Because these entities are not registered broker-dealers, the Staff was unable to review the content of training programs offered by these entities. The SEC's Division of Enforcement is also investigating certain web sites that provide daily stock recommendations to day traders for a fee. These sites generally hype possible returns from day trading using their recommendations, while making little or no risk disclosure.

Supervision

- The Staff found that many day-trading firms maintained inadequate written procedures relating to: the review of exception reports, the process for opening trading accounts, and compliance with short sale and margin rules. Some firms were not adequately supervising branch offices.
- The Staff found that many day-trading firms relied heavily on automated systems to perform certain supervisory functions, such as to ensure compliance with short sale rules. Examinations disclosed that many of these automated systems were easily bypassed or disabled by traders. *Day-trading firms must ensure that they have adequate compliance and supervisory infrastructure. The SEC and the SROs must rigorously enforce existing supervisory obligations.*
- The Staff found instances where unregistered entities and persons were engaged in activity that may require registration under the federal securities laws or state securities laws. *Day-trading firms should ensure that all associated persons and branch offices are registered with the SEC, SROs and state securities regulators. Firms also should be careful not to facilitate the violation of registration requirements by their associated persons.*

III. Background

A. Day Trading in Context

While professional traders have long engaged in day trading, day trading as a service employed by retail investors is a fairly recent phenomenon. The number of day traders in the new industry is estimated to be less than 7,000.² While this is an estimate of full-time day traders, there may be significantly more on-line investors who occasionally engage in day trading. By comparison, according to some estimates, there are close to an estimated 10 million individuals who own stock and more than 5 million investors using the Internet for brokerage services.³ Even though the number of day traders may be relatively small, commentators suggest that their influence may be great -- by some estimates day traders account for approximately 15% of the Nasdaq's daily trading volume.⁴

B. Characteristics of Day-Trading Firms

Day-trading firms, like all broker-dealers registered with the SEC under the Securities Exchange Act of 1934 ("Exchange Act"), are required to comply with applicable federal securities laws and SRO rules. They also have some unique characteristics. For example, day-trading firms often advertise day trading and day-trading training, and generally offer their service

trading facilities, rather than through a registered representative or an Internet day-trading firm generally provides its traders with direct access to market center speed computer linkages. The high-speed computer connections supply, among access to Nasdaq Level II and ECNs -- services that are generally not available customers.⁵

While day-trading firms are not required to identify themselves as such, in February Staff identified 133 firms that appeared to meet the above characteristics of a day

C. Characteristics of a Day Trader

In May 1999, Chairman Levitt defined a day trader as "an individual, not registered dealer or as a registered representative, who trades stock at a firm that allow[s] real time' access to the major stock exchanges and the Nasdaq market."⁶ The I recently defined a day trader as "an individual who conducts intra-day trading in a consistent manner, with the primary goal of earning a living through the profits of this trading strategy."⁷ Day traders generally attempt to derive a profit by executing intra-day trades to take advantage of small price movements in stocks (e.g., 1, point per trade).

The principal characteristic that distinguishes day traders from other market participants is their mind-set. Day traders generally acknowledge that they are not investors, due to the fact that they hold positions. Many day traders hold stocks for seconds or hours, seldom closing out positions for small profits.

IV. Examination Findings and Recommendations

A. Organizational Structures

Day-trading firms are typically organized in one of two ways: as traditional corporations or limited liability companies or partnerships ("LLC"). These organizational differences divide day-trading firms into two specific operating models with fundamentally different characteristics.

Most day-trading firms are organized as traditional customer-based corporate entities. Members of the NASD. Customer-based firms are required to comply with federal securities laws and regulations that are designed to further customer protection. Firms that conduct a retail customer business must comply with NASD membership requirements; customer protection requirements;⁸ the Federal Reserve Board's initial margin⁹ and SRO maintenance requirements;¹⁰ and SRO suitability rules.¹¹ The Staff estimates that there are approximately 13 day-trading firms organized as retail brokerage firms.

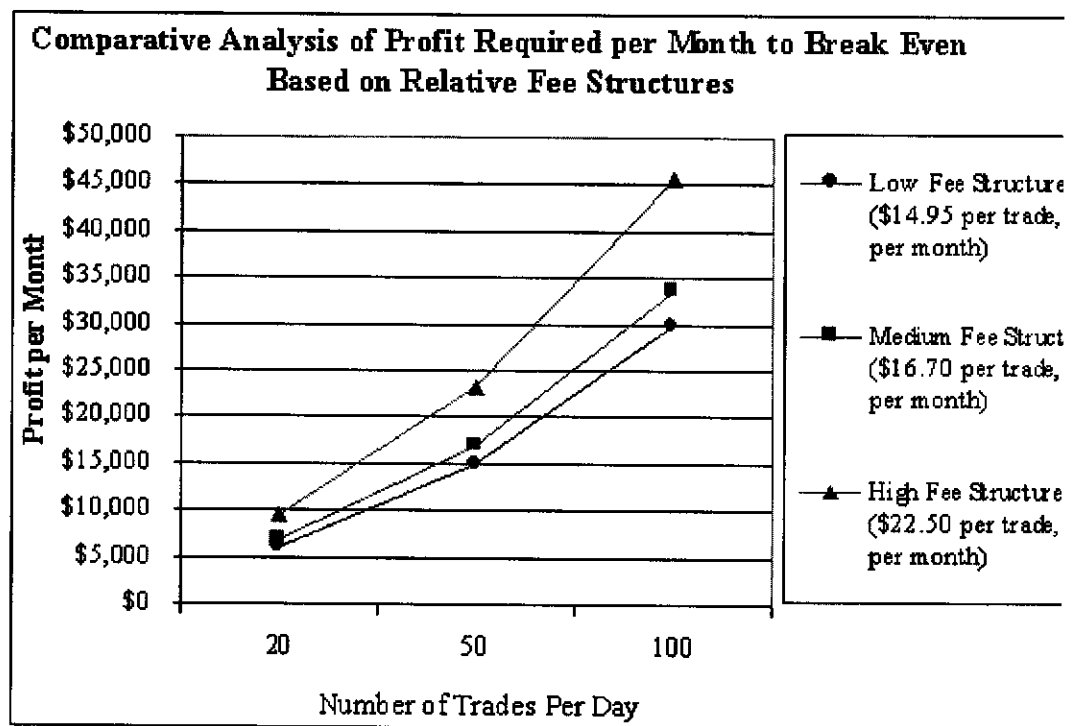
The second model is the LLC partnership structure in which a firm operates as a partnership. These firms represent that they do not have customers, but "member-partners" are part owners of the firm. Day traders at these firms, as part owners, contribute capital to the firm and in turn, trade the firm's capital. Most of these firms are members of the PHLX. To become a day-trading firm structured as an LLC, individuals are required to sign operating agreements that designate the member's ownership rights including: profit sharing arrangements; restrictions on withdrawals, provisions limiting losses, and other provisions common to partnership agreements. Because these firms are exempt from registering with

are not subject to the NASD Conduct Rules.¹²

Prior to a change in its rules, the PHLX allowed members of proprietary firms to open proprietary accounts without being licensed representatives. Thus, proprietary firms were able to advertise day trading to the general public and accept members who were not licensed. The PHLX recently amended PHLX Rule 604 to require individuals who open an account on the floor of the exchange to pass the Series 7 licensing examination.¹³

B. Fees and Costs

Day traders incur significant trading costs. Day-trading firms generally charge commissions between \$15-\$25 per trade and charge a substantial amount for additional services such as RealTick III data feeds, news, and exchange fees, which range between \$50-\$60 per month. Day traders must factor in these fees and costs in determining the point at which they can begin to make a profit. The following graph highlights the fees and costs of day trading.

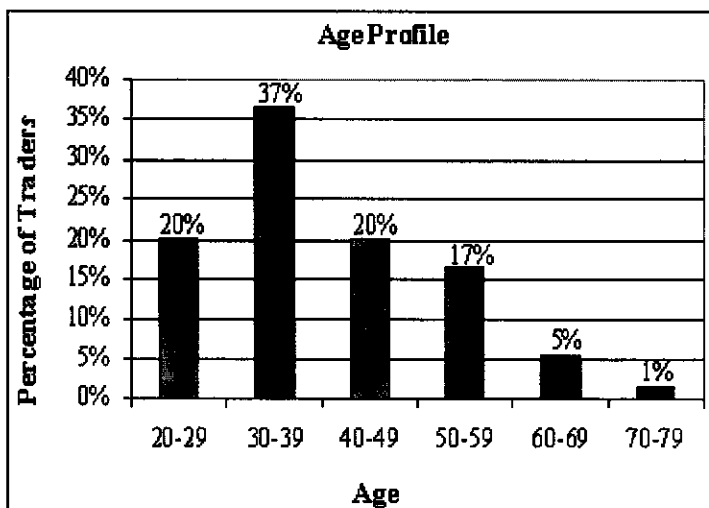


For example, a day trader who makes 50 trades per day at a firm with moderate fees (e.g., \$150 per month), must generate \$16,850 each month in trading profits to cover the costs of the trades.

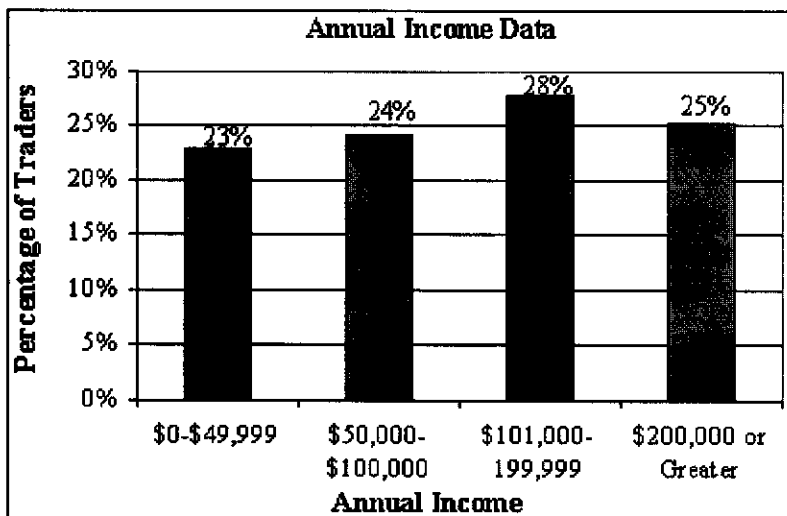
In addition to the costs and fees described above, many firms stated that they required prospective customers to have a minimum amount of money to open an account. A 2000 review of seven large day-trading firms revealed that five firms required minimum account balances ranging from \$20,000 to \$75,000. A few firms noted, however, that their initial requirements may be relaxed in certain circumstances, depending on the experience of the prospective day trader. Two of the seven firms did not indicate any minimum account requirement.

C. Common Characteristics of Day Traders

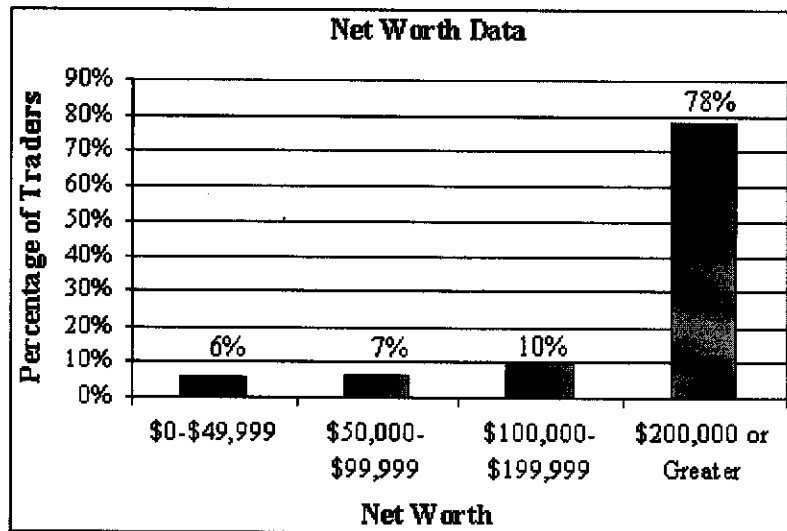
The Staff analyzed the limited customer information obtained by day-trading firm a profile of day traders based on their self-reported age, income, and net worth compiled age information on 224 day traders and found that over half (57%) were 39 years of age.¹⁶ As shown in graph 2 below, there are fewer day traders ages of 40 and 79.



The Staff also reviewed limited information on annual income for 166 traders.¹⁷ below, more than half (53%) of the day traders purportedly earned more than annually. The data does not indicate whether any of this income is derived from



Net worth information was compiled for 168 day traders.¹⁸ As shown below, more indicated that they had a net worth greater than \$200,000. Six percent, however, had a net worth of less than \$50,000.



Based on the information reviewed with regard to these day traders, most day limited sample appear to be under the age of 40, earn more than \$100,000 per a net worth greater than \$200,000.

The Staff did not determine whether day trading was generally profitable or un did seek to determine whether there were any factors common to traders who accounts and common to traders who had unprofitable accounts (at the time of examinations).¹⁹ The Staff compiled year-end 1998 trading data for a sample o and unprofitable accounts at each of seven day-trading firms.²⁰ The Staff review 123 trading accounts. The average of the profitable accounts was \$177,732, w of the unprofitable accounts was \$73,756. The Staff did not find a correlation b and profitability or prior trading experience and profitability. It appears that ma with both profitable and unprofitable accounts had varying levels of prior profes experience, ranging from no experience to significant experience.

D. Complaints from the Public

The SEC has received relatively few complaints from the public concerning day calendar year 1998, the SEC's Office of Investor Education and Assistance ("OIEA") total of 10,326 complaints, of which only 37 (or 0.36%) involved day-trading b For calendar year 1999, OIEA received 73 complaints related to day-trading firm total complaints received).²¹ Complaints from the public related to day-trading topics not unique to day-trading firms: failure to follow customer's instructions; transactions; and errors in account records. Each complaint was reviewed and action taken.²²

E. Disclosure and Investor Education

The SEC is concerned about the potential for individuals to be seduced by prom profits by day trading without fully understanding the risks.²³ While no current explicitly mandate that firms disclose the risks of day trading, regulators have day-trading firms to provide potential customers with information concerning th have urged day traders to be aware of the risks.²⁴

1. General Risk Warnings

The SEC has posted on its Web site a list of facts and warnings about which every day-trader should consider prior to engaging in day trading. The full text "Day Trading Dollars at Risk" is at <http://www.sec.gov/consumer/daytips.htm>:

- Be prepared to suffer severe financial losses.
- Day traders do not "invest."
- Day trading is an extremely stressful and expensive full-time job.
- Day traders depend heavily on borrowing money or buying stocks on margin.
- Do not believe claims of easy profits.
- Watch out for "hot tips" and "expert advice" from newsletters and Web sites of day traders.
- Remember that "educational" seminars, classes, and books about day trading have no objective.
- Check out day-trading firms with your state securities regulator.

As noted, there is no rule expressly requiring firms to provide information to potential customers concerning the risks of day trading. A recent rule proposed by the SEC would require firms promoting day-trading strategies to provide customers with a risk disclosure statement prior to opening an account for day trading stating:

- **Day trading can be extremely risky.** Day trading generally is not appropriate for someone of limited resources and limited investment or trading experience and risk tolerance. You should be prepared to lose all of the funds that you use for day trading. In particular, you should not fund day-trading activities with retirement savings, loans, second mortgages, emergency funds, funds set aside for purposes such as education or home ownership, or funds required to meet your living expenses.
- **Be cautious of claims of large profits from day trading.** You should be wary of advertisements or other statements that emphasize the potential for large profits from day trading. Day trading can also lead to large and immediate financial losses.
- **Day trading requires knowledge of securities markets.** Day trading requires a depth knowledge of the securities markets and trading techniques and strategies. If you are attempting to profit through day trading, you must compete with professional traders employed by securities firms. You should have appropriate experience and knowledge engaging in day trading.
- **Day trading requires knowledge of a firm's operations.** Under certain conditions, you may find it difficult or impossible to liquidate a position quickly at a reasonable price. This can occur, for example, when the market for a stock drops, or if trading is halted due to recent news events or unusual trading volume. The more volatile a stock is, the greater the likelihood that problems may be encountered in executing a transaction. In addition to normal market risks, you may experience losses due to system failures.
- **Day trading may result in your paying large commissions.** Day trading involves frequent trading, which can result in paying large commissions.

you to trade your account aggressively, and you may pay commissions on. The total daily commissions that you pay on your trades may add to your significantly reduce your earnings.

- **Day trading on margin or short selling may result in losses beyond investment.** When you day trade with funds borrowed from a firm or so can lose more than the funds you originally placed at risk. A decline in the securities that are purchased may require you to provide additional funds to avoid the forced sale of those securities or other securities in your account. As part of your day-trading strategy also may lead to extraordinary losses. You may have to purchase a stock at a very high price in order to cover a short position.

These efforts seek to ensure that potential day traders are informed about the risks of day trading.²⁶

2. Web Site Information Concerning Risks of Day Trading

In September 1999, the Staff conducted a survey to evaluate information that firms were making available on their web sites, and whether these firms provided information concerning the risks of day trading. The Staff also reviewed whether these firms exaggerated, unwarranted, or misleading claims as to the profitability of day trading. Staff's analysis of web sites from 22 day-trading firms revealed that:

- Eight sites had no disclosure pertaining to risks associated with day trading.
- Three sites had minimal disclosure on the risks associated with day trading.
- Eleven sites had considerable disclosure relating to risks associated with day trading. These sites generally included most elements of the proposed NASD risk disclosure rule.

Five of the sites reviewed included exaggerated statements -- generally puffing performance that could be achieved by day trading. Some statements also implied that day trading was a suitable strategy for anyone. Some examples of these statements:

- One site stated that the objective of day trading is to enable the trader to achieve a profit in five trading sessions and to keep losses from exceeding a certain threshold.
- Another site (for an affiliate of a day-trading firm) stated that the amount you can lose is directly related to your degree of discipline in following the trading strategy the firm teaches. It assured the customer that the techniques taught in the course could help the customer to keep losses at a minimum. It further stated that day trading appeals to people with different backgrounds (i.e., executives, recent college graduates).

A follow up review of the same 22 web sites in February 2000 indicated that (of the 22 with web sites still operational) many firms are providing significant risk warning disclosure statements, and links to information concerning the risks of day trading.

- Thirteen had considerable disclosure relating to risks associated with day trading.
- Two had minimal disclosure on the risks associated with day trading.
- Only one had no disclosure pertaining to risks associated with day trading.

Most of the firms that provided information on their web sites concerning the risk trading included the disclosure statement proposed by the NASD and/or links to information ("Day Trading: Your Dollars at Risk") on the SEC's web site.

Some of the common warnings found on firms' web sites included:

- "Electronic day trading involves substantial risks."
- "Day trading may result in losses that exceed more than 100% of your in
- "You should only lose money you can afford to lose."
- "Commissions can be a significant cost for customers."
- "Increased leverage or margin can lead to losses in excess of your initial

Based on this sample, it appears that many day-trading firms have enhanced their disclosure during the past year.

3. Written Information Concerning the Risks of Day Trading

During each examination, the Staff reviewed documents provided to potential customers to determine if the firm provided written disclosure of the risks of day trading. Although no explicit law or rule requiring firms to provide such information, at the conclusion of the examinations the Staff recommended to firms that they provide information concerning the risks of day trading to all prospective customers. The firms examined fell into three disclosure categories: no disclosure, limited disclosure, and considerable disclosure, as described below.

No Disclosure: A few firms did not provide any written disclosure to prospective customers concerning the risks of day trading.

Limited Disclosure: Most firms appeared to provide limited written disclosure to prospective customers, although this information was not as comprehensive as that required by the proposed NASD rule or suggested by the ETA. For example:

- One firm required the customer to sign a seven-page document that contained a disclaimer concerning day trading: "You hereby state that you are aware of the risks inherent in this type of investment activity."

Considerable Disclosure: A few firms distributed documents containing risk information that were either the same as or similar to those contained in the proposed NASD rule suggested by the ETA. These firms also required the investor to acknowledge receipt by signing a document. For example:

- One firm required customers to sign three documents prior to opening an account. First, the account application, disclosed the amount and types of risk that the customer would be exposed to. The second document, the firm's risk disclosure statement, contained information similar to those in the proposed NASD rule. The third document, a form that the customer was required to sign to receive a demonstration of day trading, stated that the demonstration provides the trader with nothing more than an opportunity to test the trading software. The trading results achieved during the demonstration were representative of the results the demo trader may achieve while actually trading.

A February 2000 review of seven large day-trading firms indicated that all firms made significant risk disclosures to potential customers concerning the risks of day trading. These firms provided documents to potential customers that include the NASD's disclosure statements or their own statements with similar disclosures.

These findings demonstrate the importance of the SEC's examinations and public education initiative regarding the risks of day trading. As noted, some firms are providing disclosures detailed in the NASD rule proposal.

The Staff also recommends that day-trading firms increase the information they provide concerning the costs of day trading. For example, the staff believes it is a good idea for firms to provide traders with an estimate of the costs to break even based on a range of scenarios, such as 20 or 50 trades per day. Furthermore, if firms tout the profit potential of day trading, they should be prepared to provide specific information to support their claims.

F. Advertising

The NASD and PHLX advertising rules are designed to ensure that broker-dealer advertising to the public and in some cases require that communications be approved by the SRO prior to publication or broadcast.²⁷ NASD rules prohibit excessive or unwarranted or misleading statements in advertisements to the public by NASD member firms. The Exchange Act does not contain provisions exclusively tailored to advertising. The antifraud provisions of the Exchange Act make it unlawful to "make any untrue statement of a material fact or to omit to state a material fact necessary in order to make the statement made not misleading" in connection with the purchase or sale of a security.²⁹

The day-trading firms reviewed utilized various methods to advertise to potential customers. Newspaper advertisements, magazine advertisements, web sites, and television commercials were among the most popular advertising methods. Advertisements typically included claims of "maximum leveraged capital of 10 to 1," "state-of-the-art trading systems," "advanced execution capability," "maximum profit potential," and "training by experienced traders." The Staff was particularly concerned with claims or offers of services that firms provided. The Staff was also concerned with misleading advertising and puffery; advertisements that detailed the benefits of day trading, but did not adequately disclose the risks and costs associated with day trading. While this advertising may not rise to the level of a violation of the antifraud provisions of the federal securities laws, it may violate advertising rules. Several firms were sent deficiency letters for advertisements that included exaggerated claims or omitted required information. The Staff also found that four firms improperly maintained advertising files and lacked proper supervisory approval for advertising. For example:

- One firm's web site displayed a newspaper article that quoted a day-trading employee: "The number of trades at [the firm's] branch office doubled or tripled in one day. One trader netted more than \$50,000 on one of those days, when the Dow Jones Industrial Average plummeted several hundred points." The Staff found that the employee's statements were exaggerated.
- One firm's pamphlet advertising a day-trading training program contained exaggerated and unwarranted statements, including statements by one of the "trading graduates" who was actually an employee of the broker-dealer. The pamphlet represented that the trading school was the "top trading school in the nation" and appeared to be without basis.
- Several firms falsely advertised that they provided formal training programs.

traders. In fact, these firms had no training programs.

- One firm's advertisements targeted inexperienced day-traders and emphasized ability to provide training to enable the customer to become a proprietary trader. The firm accepted only experienced traders, and referred new, inexperienced traders to an affiliated firm, in an apparent "bait and switch" tactic.

Day-trading firms should continue to focus on presenting truthful and balanced information. SROs will continue to carefully scrutinize advertising of day-trading firms under

G. Financial Responsibility and Record Keeping Rules

Day-trading firms, like all broker-dealers registered with the Commission, are subject to financial responsibility rules under the Exchange Act. Specifically, all broker-dealers must comply with the net capital rule (Section 15(c) of the Exchange Act and Rule 15c-1 thereunder). The net capital rule requires registered broker-dealers to maintain a minimum amount of liquid assets as a method of protection for customers and creditors. Registered broker-dealers are required to make and keep current certain books and records and to preserve these books and records.³⁰ Accurate and current books and records are necessary to determine a broker-dealer's true financial condition and to support the reported net capital position.

1. Net Capital Compliance

Ensuring compliance with the net capital rule and financial record-keeping requirements is an important component in the Staff's examinations. Day-trading firms generally require traders to end the trading day "flat," (i.e., without holding long or short securities in their accounts overnight), to limit the risk associated with these securities. The Staff found, however, that day-traders at several firms held sizeable leveraged long and short positions intra-day and overnight. Day-trading firms must have an adequate capital base to support the dollar volume of intra-day and end-of-day positions. In accordance with the net capital rule, firms must be in net capital compliance at all times,³¹ even if the intention of the firm is to liquidate or cover the positions before the end of the day. During the examination, the Staff found that most day-trading firms did not monitor for intra-day compliance with the net capital rule.

Day-trading firms must be able to demonstrate that they are in net capital compliance throughout the trading day. The NYSE reminded its members of their obligation to maintain moment-to-moment net capital in NYSE Interpretation Handbook Release, August 2003. Other SROs will emphasize to their members their obligation to maintain net capital at all times.

The Staff found net capital violations, including inaccurate computations and net capital deficiencies, at more than a quarter of the firms examined. These violations resulted from the maintenance of erroneous books and records. Many of the inaccurate net capital positions resulted from firms' failure to properly apply generally accepted accounting principles required by the net capital rule.³²

While net capital violations and errors are not unique to day-trading firms, the focus on compliance will remain a focus of day-trading examinations by the SEC and the

2. Books and Records

Examinations also revealed numerous books and records violations. A sizable number

were cited for failing to maintain accurate financial records and/or for failing to required documents. Several firms were cited for failing to maintain necessary account documentation (i.e., customer confirmations and account statements) memoranda of each brokerage order.

3. Annual Audited Financial Statements

Pursuant to Exchange Act Rule 17a-5(d), a broker-dealer is required to file an annual financial report with the SEC and its designated examining authority (SRO). The almost half of the Philadelphia Stock Exchange firms, that we examined, failed to file audited reports. Most of the firms had concluded that they were exempt from the rule pursuant to a provision of the rule designed for market makers and specialists on the stock exchange and subject to daily oversight by the exchange. The Staff found that these firms were incorrectly relying on the exception, and were required to file audited reports.

The Philadelphia Stock Exchange recently issued a Notice to Members reminding their obligations under financial audit and books and records rules.³³ The PHLX conducted follow-up examinations to ensure compliance with books and records and financial rules.

4. Net Capital Restrictions on the Withdrawal of Partnership Capital

A proprietary firm may include the capital contributed by its members as an alternative to net capital purposes. This practice may restrict the ability of the firm's member to withdraw their funds, if the withdrawal would place the firm in violation of the net capital rule. Proprietary firms examined by the Staff had operating agreements restricting the withdrawal of equity capital or capital contributions made by members of the firm. In the terms, the operating agreements stated that the general partner may restrict the withdrawal of capital if such withdrawals would cause the firm to violate the requirements of the net capital rule.

The SEC's staff has issued an interpretive letter relating to the net capital treatment of temporary capital contributions.³⁵ Under the interpretive letter, if an individual contributes capital to a broker-dealer with an understanding that the contribution can be withdrawn at the option of the individual, the contribution may not be included in the firm's net capital computation and must be re-characterized as a liability. In addition, the letter states that the withdrawal of capital by that individual within a year (other than a withdrawal for tax payments and reasonable compensation to partners as described in Exchange Act Rule 15c3-1), shall be presumed to have been contemplated by the individual at the time of the contribution. The Staff believes that this interpretation is consistent with the policy emphasized for some time and should clarify a day-trading firm's obligation to maintain permanent capital under the net capital rule.

H. Broker-Dealer Lending Practices

Section 7 of the Exchange Act prohibits broker-dealers and other persons from engaging in contravention of the rules and regulations promulgated by the Board of Governors of the Federal Reserve ("Federal Reserve Board").³⁶ The Federal Reserve Board has adopted Regulation T, which imposes initial margin requirements for broker-dealers.³⁷

Under Regulation T, a broker-dealer must ensure that a customer deposit, or have a margin account, 50% of the cost of a transaction; the broker-dealer may lend the other 50% using the securities as collateral.³⁸ This calculation is performed

day and includes transactions that occur that day.³⁹ If the customer's funds are meet the 50% requirement, the broker-dealer issues a Regulation T margin call customer must deposit the additional capital within five business days.⁴⁰

In addition to Regulation T initial margin requirements, broker-dealers must co requirements commonly referred to as "maintenance margin."⁴¹ Under these r dealers must ensure that customers maintain a specified minimum amount of e accounts at all times. Currently, a customer is required to maintain capital in hi equal to 25% of all long positions. Similar to Regulation T, this calculation is pe brokerage firms at the end of the day and, in the event of a deficiency, the firm call which must be met as promptly as possible and in any event within 15 busi seven business days for day trading accounts.⁴³ Thus, every day-trading firm n separate margin calculations for each customer every day, one for Regulation T for SRO maintenance margin.

Regulation T and SRO margin requirements are designed to work in tandem. Fo because Regulation T is calculated on the position in the account at the end of t for most day traders' accounts would be flat, a Regulation T margin call would i unless the account activity resulted in a loss. During the course of the day, how broker-dealer has extended credit to the customer for intra-day positions and v risk. Accordingly, the SROs amended the maintenance rules to capture these di transactions. In effect, the rules require an individual to demonstrate that he/s margin call if he/she did not unwind the largest open positions by the end of ea addition to these amendments, the SROs have disseminated interpretive releas addressing day trading margin issues.

1. Proposed Margin Rules for Day Trading

The NYSE and NASD have proposed rules that would require day-trading firms use of margin by active day traders. Both the NYSE's and NASD's rule proposal January 14, 2000, the SEC issued the NYSE's rule proposal for public comment. 11, 2000, the SEC issued the NASD rule proposal for public comment.⁴⁶

The proposed amendments would adopt a new term, "pattern day trader," whic any customer that executes four or more day trades within five business days, number of trades is more than six percent in the account for the five day perio proposed amendments, a pattern day trader would be required to maintain a n of \$25,000 at all times. If the account falls below the \$25,000 requirement, the trader would not be permitted to day trade until the account is restored.

The proposed amendments would require special maintenance margin for patte equal to 25% of the cost of all day trades made during the day. In effect, this v pattern day trader to have buying power of four-times the equity in the pattern account. In addition, the pattern day trader would be permitted to maintain ma the largest aggregate open position during that day.

Under the proposed amendments, if the pattern day trader exceeds his/her buy during the day, the pattern day trader would receive a margin call, which is req within five business days. If the margin call is not met, the pattern day trader's would be reduced to two-times the equity in the account and the pattern day tr requirement would be based on the pattern day trader's cumulative positions d not the largest aggregate open position during the day. This would have the eff substantially limiting the day-trading activity. In addition, if the margin call is n the required five business days, no trades on margin would be allowed for 90 d

margin call is met.

In addition to these new margin requirements for pattern day traders, the prop also require a pattern day trader that makes a deposit to satisfy a margin defic the deposit in the account for at least two business days. Further, a pattern day be prohibited from using cross guarantees to satisfy a margin requirement. Tog requirements are designed to provide greater financial stability to pattern day t and effectively require pattern day traders to utilize funds actually on deposit in

2. Lending in Excess of Margin Requirements

A broker-dealer violates Regulation T and SRO maintenance rules when the bro directly or indirectly, extends credit in excess of the requirements set forth in tl dealers that extend credit beyond the 50% Regulation T or 25% SRO margin of effect, meeting the margin obligations of the customer. For example, in a typic customer who purchases securities in his/her margin account at a cost of \$10,0 required to deposit 50%, or \$5,000, of the transaction cost. The broker-dealer customer the remaining 50%, or \$5,000, using the securities as collateral. If th unable to meet his/her 50% obligation, the broker-dealer is required to issue a margin call. Contrary to the rule, examinations revealed that several day-tradir loaned funds to customers to meet their margin obligations -- in addition to any credit extended for initial margin. As a result, the customer was left with a high security transaction in excess of the amount contemplated by the rules.

3. Arranging for Loans by Others

Until recently, broker-dealers were prohibited from facilitating the arrangement their customers to purchase securities. In 1996, the Federal Reserve Board ad amendments to Regulation T that allowed broker-dealers to arrange loans that otherwise extend.⁴⁷ The law allows a broker-dealer to arrange for the extensior of credit for customers provided the loan does not otherwise violate federal cre. The Staff found that many day-trading firms arrange credit either between cust other persons or entities unrelated to the broker-dealer, in order to allow custo margin calls and to continue to trade. These practices are described below.

a. Customer-to-Customer Lending

Day-trading firms often arrange for customers to lend funds from their account customers. These loans are authorized by customers using a "letter of authoriz trading firms typically provide these letters of authorization to customers. In th authorization, the lender agrees that he/she will make funds available to the bc for the purpose of meeting margin calls. When needed, the funds are transferre from one customer's account to another to meet margin requirements at the er. The funds are generally returned the next business day with interest and, if ne process is repeated the following day. The interest paid on the loans reviewed t generally ranged from .05-.1% overnight (18-37% annualized). These loans as lawful under the federal securities laws. Nevertheless, the Staff is concerned th the lending may be unaware of terms and risks of such lending.⁴⁹

The NYSE and NASD have proposed rules addressing day-trading margin. The p would require funds deposited to meet maintenance margin calls on pattern da accounts to remain in the account at least two business days. The proposals als pattern day traders from utilizing "cross guarantees," which consolidate accoun maintenance margin based on the net positions of both accounts.

b. Loans by Others

In addition to arranging credit between customers, the Staff found that some d arrange loans for customers from outside entities such as private partnerships. firm may inform its customers of the availability of credit from an outside lender margin calls. These transactions are generally structured as simple loan agreements lender receiving interest for the credit extended. The rate of interest paid on them by the Staff generally ranged from .03 - .04% overnight (10-15% annualized). arrangements as described are lawful under the federal securities laws.

The Staff believes however, that these arrangements may violate Regulation T is so closely related to the broker-dealer that the broker-dealer may be indirect to customers. For example, the lending entity may be affiliated with the broker principals of the broker-dealer are also partners of the lending entity. In another broker-dealer's employees appear to be lending funds to customers. If a strong established, the broker-dealer arguably may be lending funds to customers beyond requirements. In at least two examinations, examiners found a connection or a between the broker-dealer and the lender, indicating possible violations of Regulation T.

4. Lending Disclosures

The SEC adopted Exchange Act Rule 10b-16⁵⁰ to parallel the intent of the Truth in Lending Act which focuses on full and meaningful disclosure of credit terms by financial institutions. Other firms engaged in the extension of credit, enabling consumers to compare and understand its costs.⁵¹ Rule 10b-16 makes it unlawful for any broker or dealer directly or indirectly, to any customer in connection with any securities transaction. A broker or dealer has established procedures assuring that each customer receives a statement disclosing certain characteristics of the credit extended, and the statement of account.⁵² The broker-dealer must notify the customer at the time of opening a new account of certain items including:

- when interest charges can be imposed;
- the annual rate of interest that can be imposed; and
- the method of computing the interest charges.

The day-trading examinations generally revealed that firms complied with Rule 10b-16 when they extended credit within the guidelines of Regulation T. However, several day-trading firms were cited for violations of Rule 10b-16 when they either directly or indirectly through an associated person extended credit to meet a customer's Regulation T margin obligation.

As noted above, many firms engaged in arranging loans between customers and themselves. There are no rules directly governing disclosures that must be provided when a broker-dealer arranges credit. While the Staff generally found that firms provided written letter of authorization when arranging loans for the firm's customers, these agreements uniformly contain the same types of information about the lending arrangements. These agreements necessarily include the information required by Rule 10b-16.

When broker-dealers themselves extend credit they must ensure that lending agreements include the information required by Rule 10b-16 (i.e., when interest charges can be imposed, the annual rate of interest, and the method of computing interest charges). That it is a sound practice for broker-dealers that facilitate lending arrangements that the essential terms of the lending arrangement are provided to both parties.

5. Joint Back Office Arrangements

Proprietary day-trading firms often enter into joint back office ("JBO") arrangement clearing firms.⁵³ These arrangements allow day-trading firms to receive preferential treatment from their clearing firms. Specifically, a day-trading firm that participates in a JBO arrangement can receive credit from its JBO clearing firm on "good faith" terms that are more lenient than the customer margin requirements found in Regulation T and SRO rules do not limit the amount of credit to a JBO participant. Rather, credit can be extended for up to 100 percent of the purchase price of securities. Because of the borrowing power permitted by JBO arrangements, the leverage of day-trading firms using a JBO is limited only by the net capital of the clearing firm. A trading firm participating in a JBO must maintain equity in its account equal to a certain percentage under the net capital rule.

JBO arrangements are lawful. Under Regulation T, a clearing firm may finance the trading of any of its owners if the clearing firm is owned jointly or individually by other persons. Typically, introducing firms establish the required ownership interest by purchasing partnership shares in the clearing firm.

While individual clearing firms allow proprietary firms to have different amounts of leverage, the day-trading firms examined by the Staff received leverage in amounts that generally exceeded the amounts permitted under Regulation T and SRO maintenance rules.⁵⁵ The Staff also revealed that several firms allowed member day traders up to ten times the equity in their accounts intra-day, while limiting overnight positions to approximately four times the equity. At several other firms, there appeared to be no stated trading limits either for intra-day or overnight trading positions. Finally, a few firms maintained more conservative limits, with a maximum of four times the equity in the account both intra-day and overnight.

Recently, the Commission approved SRO rule changes relating to JBO arrangements. The new SRO rules adopt additional requirements for the creation and maintenance of JBO arrangements. Specifically, the rule changes establish capital and equity requirements for brokers and JBO participants and are designed to protect the safety and soundness of JBO arrangements. The rule changes require a JBO broker to: (1) maintain a minimum of \$10 million in tentative net capital or \$7 million in net capital if the JBO broker's primary business is clearing options market-maker; (2) provide prompt written notification to the SRO if the tentative net capital or net capital (whichever applies) would fall below the prescribed requirements; (3) resolve any net capital deficiency within three business days; (4) be permitted to accept additional transactions through the JBO arrangement;⁵⁷ (4) develop and implement a written risk analysis methodology for assessing the amount of credit extended to each JBO participant; and (5) deduct from its net capital each JBO participant's haircut representing the excess of the equity maintained in the JBO participant's account.

In addition, the rule changes generally require a JBO participant to: (1) be a registered broker-dealer subject to SEC Rule 15c3-1; (2) maintain an ownership interest in the JBO clearing firm in accordance with Regulation T; and (3) maintain a minimum liquidating equity of \$1 million in an account with the JBO broker. Under the rule changes, if a JBO participant's liquidating equity would fall below the required \$1 million, the JBO participant must deposit the deficiency within five business days or lose its JBO participant status and become subject to the requirements under Regulation T and the other SRO maintenance margin requirements. SEC's staff believes that these rule changes will address the risks associated with JBO arrangements and fulfill the Federal Reserve Board's mandate for the SROs to "ensure the reasonableness of JBO arrangements."⁵⁸

I. Short Sales

A short sale occurs when a market participant sells a stock that he does not own. If the stock price declines, he can buy the stock later at the lower price and deliver it to the purchaser. If the price rises, however, he will have to buy the stock at the higher price, incurring a loss. Traders frequently sell stock short, hoping that they can capture small increases in stock prices before they decline. Short selling is lawful and not unique to the day-trading in the Exchange Act specifically authorizes the SEC to address short selling with rules.

The SEC adopted Exchange Act Rule 10a-1 to prevent the added downward movement in the price of a stock that short selling may cause.⁶⁰ Rule 10a-1(a)(1) provides that, with certain exceptions, an exchange-listed security may be sold short: (i) at a price at which the immediately preceding sale was effected (plus tick), or (ii) at the last sale price if it is higher than the last different price (zero-plus tick).⁶¹ Conversely, short sales are not permitted on minus ticks or zero-minus ticks, subject to narrow exceptions.⁶² This is referred to as the "tick test."

The NASD's rules prohibit short selling National Market System ("NMS") stocks at a price below the current best (inside) bid when the current (inside) bid is displayed on NASDAQ. This is commonly referred to as the bid test. Basically, the tick test and bid test prohibit selling stock short at a price lower than the last different trade price (or last best inside bid).

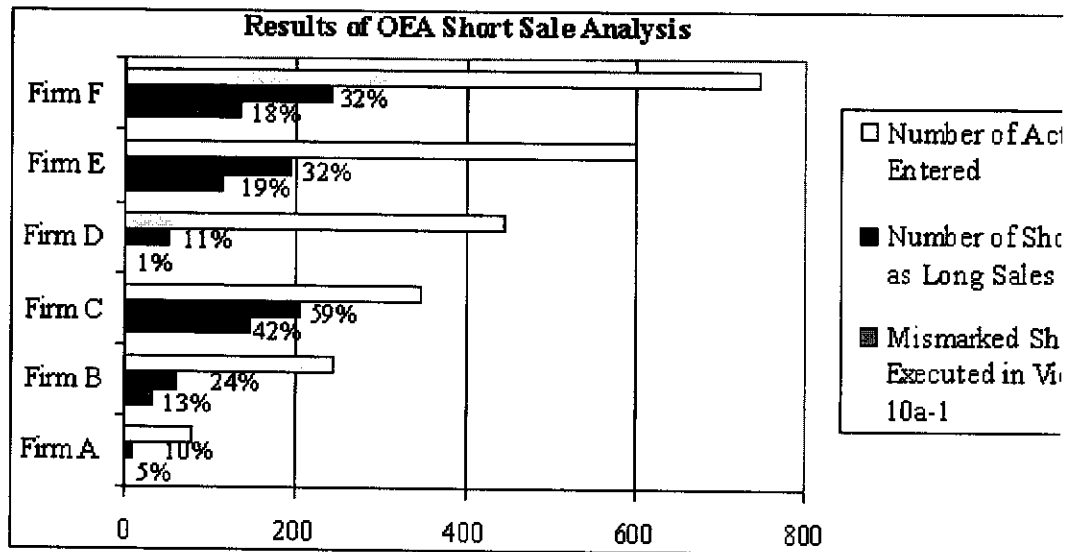
In addition to these provisions, there are other SEC and NASD requirements that apply to short selling. In order to comply with the tick test and other short sale rules, broker-dealers must first determine whether a potential sale is long or short.⁶⁴ Broker-dealers cannot effect long sales unless they determine that the seller has the security and it will be delivered.⁶⁵ Further, NASD member firms that sell a stock short or allow their clients to sell short must first make sure that the shares can be borrowed or that they can be purchased from the stock to the purchaser by the settlement date.⁶⁶

Once it is determined whether a sale is long or short, Rule 10a-1 requires broker-dealers to mark all orders in exchange-listed securities as "long" or "short," and prohibits orders that are not marked.⁶⁷ Similarly, an NASD rule⁶⁸ requires that firms mark all order tickets as "long" or "short."⁶⁹ These marking requirements are essential to ensure that short sales are executed in accordance with the short sale rules. In a recent no-action letter, the NASD reiterated its longstanding position that members must comply with the short sale rules when receiving orders by telephone, electronically through a proprietary order routing system, via the Internet, or otherwise.⁷⁰

1. Violations

An analysis conducted by the Staff of the trading activity at eight day-trading firms revealed that numerous firms permitted short sales on a minus or zero minus tick in violation of Rule 10a-1.⁷¹ In fact, a significant percentage of each of these firms' total short trades were executed unlawfully -- in one instance, as many as 40% of the firm's short sale trades were executed unlawfully. A significant number of the firms also failed to mark order tickets or improperly marked order tickets. Non-compliance rates at these firms ranged from 10% to 59% of all short sales being marked as short sales. Several of the firms also violated the NASD's affirmation rule. The firms with significant short sale violations appeared to lack automated compliance systems to identify and mark short sales.

Below is a short sale analysis of five proprietary day-trading firms.



Day-trading firms need to enhance compliance with the short sale rules. Given violations, SEC and SRO examiners will continue to focus on compliance with the rules during examinations.

2. Synthetic Short Sales

The Staff found instances of "synthetic short sales" by day-traders who took short positions in equity options and shares of stock underlying the options. The individual components of the synthetic transaction do not violate any law, but, when aggregated, positions may effectively be short sales. The examinations revealed three types of short sales: Married Puts,⁷² Cougars,⁷³ and Jaguars.⁷⁴ For example:

- At one firm, in 54 of 75 Married Put transactions reviewed (72%), securities were sold short below the price at which the last sale was effected, or, on a zero-minus tick, placing the purchase order. Since the purchase order had not yet been executed in some instances, the firm was effectively short the security at the time at which it executed either on a down-tick or a zero-minus tick.

The Staff is reviewing these findings and analyzing whether these strategies constitute a violation of the short sale rules.

J. Suitability and Appropriateness

1. Suitability

The suitability doctrine stems from the antifraud provisions of the federal securities laws and various SRO rules. Generally, if a broker-dealer makes a recommendation to a customer, the broker-dealer must have a reasonable basis for believing that the recommendation is suitable for the customer based on the customer's security holdings, financial situation and investment objectives.⁷⁵ The Staff focused on whether customer-based day-trading broker-dealers were recommending the purchase, sale, or exchange of specific securities to their customers.

Most of the firms examined represented to the Staff that they were discount brokers and did not make "recommendations", and accepted and executed only unsolicited orders from customers. Therefore, the firms reviewed generally did not believe they had an

determine the suitability of any customer transactions with the firm.⁷⁶ The Staff indicates that firms were recommending specific securities. If broker-dealers their customers buy or sell specific securities, they must ensure that the securities are suitable for the customer.

2. Appropriateness

The NASD has proposed a rule that would require broker-dealers that promote their non-institutional customers to determine, prior to opening an account for whether day trading is an "appropriate" strategy based on the customer's financial and investment goals. In making this determination, the broker-dealer would be required to exercise reasonable diligence to ascertain the essential facts relative to the customer's financial situation, tax status, employment status, prior investment and experience and investment objectives.⁷⁷ The proposed day-trading rule, which established NASD account approval guidelines, would require firms that recommend a day trading strategy to an individual to approve the account for day trading. Prior to opening an account, firms also would be required to provide a disclosure statement to the customer describing the risks of day trading (discussed *infra*).

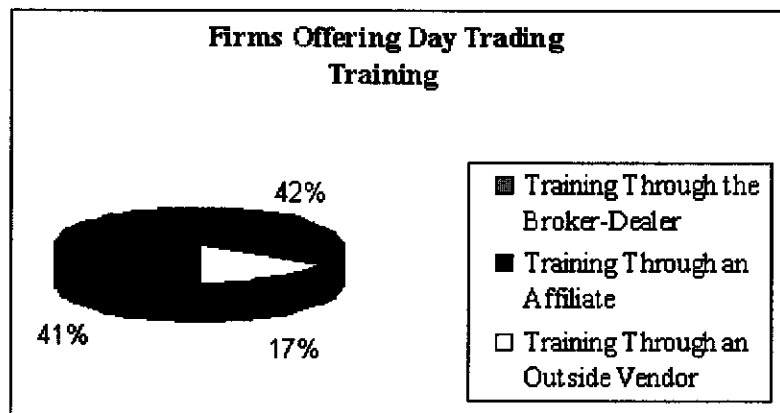
In general, a firm would be "promoting" a day-trading strategy if it affirmatively promotes day trading through advertising, training seminars, or direct outreach programs. If a firm's customers were generally engaged in day trading, it would reinforce a determination that the firm had affirmatively promoted day trading. However, merely providing access to trading mechanisms that allow for intra-day trading would not necessarily constitute a "promotion" of a day-trading strategy under the proposed rule.

The SEC is considering the NASD's rule proposal and public comments on the proposal.

K. Training Programs

The Staff found that about half of the firms reviewed offered formal training programs for day traders.⁷⁸ Some of these programs were offered "in-house" and some were offered by independent, unregistered entities.

Of the firms that offered training programs, more than half were offered through the broker-dealer or through an outside vendor. Graph 6 below depicts the typical delivery methods:



The Staff found that the firms that did not offer formal, organized training programs

offered some sort of informal instruction or allowed traders to gain "hands-on" strategies recommended by fellow traders who were often associated with the firm. These firms also maintained very structured trading environments and traders practiced mock transactions according to specific trading systems or strategies.

Because many of the training programs are conducted by unregistered entities, SEC has no examination authority, it was difficult for the Staff to obtain training and ascertain what type of instruction was given to the day-traders in these training programs. Staff is particularly concerned that these training entities may be touting the benefits of trading without discussing the risks and costs associated with day trading.

L. Supervision and Registration

Broker-dealers and their supervisory personnel must comply with the federal securities laws which they are subject to and make reasonable efforts to ensure that persons subject to their supervision also comply with such laws. Specifically, the SEC can impose administrative sanctions upon a broker or dealer, or an associated person who, in connection with the conduct of the federal securities laws, has "failed reasonably to supervise" persons subject to their supervision with a view to preventing such a violation.⁷⁹

Broker-dealers will not be liable for a securities law violation for failing to supervise a broker or dealer who has: (i) established both procedures and a system for applying such procedures that should reasonably be expected to detect and prevent a securities law violation; and (ii) reasonably discharged the obligations imposed by the procedures and system without having reasonable cause to believe that the procedures and system were not being followed.⁸⁰

Under NASD rules, firms are required to adopt and implement a supervisory system tailored specifically to the member's business and that addresses the activities of its registered representatives and associated persons.⁸¹ Firms are also required to designate appropriate supervisory personnel to assume authority and responsibility for the supervision, control, and maintenance over their supervisory system.⁸²

1. Supervisory Weaknesses

The Staff found numerous supervisory deficiencies in the firms examined. Several of the firms examined lacked adequate supervision and control of branch offices and remote trading locations. For example:

- Many margin violations occurred in branch offices. In addition, several day-trading firms failed to designate appropriate supervisory personnel in these branch offices.

The volume of electronic trading and the vast number of accounts maintained at day-trading firms make manual supervision alone ineffective. As a result, most day-trading firms rely heavily on automated supervisory systems to perform compliance functions. Day-trading firms execute transactions utilizing an automated order entry computer system, which means for day traders to effect transactions efficiently from main and branch or remote trading locations. Day-trading firms are required to have the supervisor monitor electronic customer order entries and trading patterns. The examination of day-traders at some firms had the ability to by-pass electronic compliance functions. For example:

- One firm's automated system for capturing and alerting traders to possible margin violations (selling on a down tick) was easily disengaged by traders.

Written supervisory procedures are a critical part of an overall supervisory system. Written supervisory procedures document the overall system and identify the individual supervisory responsibility to prevent violations of the securities laws and SRO rules. The day-trading firms examined by the Staff failed to maintain written supervisory procedures that adequately addressed all areas of their day-trading operations. For example, some firms have written supervisory procedures for: the review of exception reports; the opening of new day-trading accounts; compliance with short sale rules; supervisory oversight of branch offices; and compliance with limit overages and margin maintenance. At some firms, the written policies resulted in no one person being designated with authority or responsibility for particular compliance functions, and no procedures for handling particular compliance issues.

Day-trading firms must ensure that they have adequate compliance and supervisory infrastructure to ensure compliance with rules. The SEC and the SROs will rigorously enforce existing supervisory rules.

2. Registration

Examinations revealed instances where unregistered entities or persons were engaged in securities activity that may require registration under the federal securities laws or SRO rules. However, these situations were not widespread.

Examinations revealed that some day-trading firms may not be registering all locations as required by SRO rules.⁸⁴ Most day-trading firms allow traders to be physically located at remote trading sites (i.e., away from the headquarters or registered branch office of the firm). Day-trading firms use terms such as "remote locations," "satellite offices" to describe these non-branch locations. The Staff found that a number of these locations were branch offices that were required to be registered under SRO rules.

Finally, the Staff found numerous situations where customers had been granted discretionary authority to trade the accounts of others. Trading with discretionary authority is prohibited in day trading. In fact, it is relatively common among family members and between representatives and their customers. The Staff is concerned, however, that some customers may be acting as investment advisers or broker-dealers requiring registration under the law.⁸⁵

Day-trading firms should ensure that all associated persons and branch offices are registered with the SEC, SROs and state securities regulators. Firms also need to facilitate the violation of registration requirements by their customers.

V. Conclusion

In summary, while the Staff's examinations did not reveal widespread fraud, there were indications of serious securities law violations warranting referrals to the SEC's staff at several firms. These violations related to net capital, margin, and lending. At most firms, however, the examinations revealed less serious violations, but indicated that firms need to take steps to increase compliance with net capital, short selling, and other rules. Firms at which examiners found violations or deficiencies were issued deficiency notices and corrective action was required.

While the deficiencies found are not unique to day-trading firms, the Staff believes the nature of day trading itself -- frequent, fast and risky trading -- makes compliance with securities laws difficult to achieve without an automated compliance infrastructure.

while disclosure of the risks of day trading is not explicitly required by current SEC rules, the examinations revealed that, as of the time of the examinations, many firms were not providing their customers with information concerning the risks of day trading. Recent re-examinations of trading firms' advertising and disclosure indicate improved practices -- many firms are providing more balanced advertising and providing potential customers with better information concerning the risks of day trading.

The Staff intends to continue to focus examination resources on day-trading broker-dealers in coordination with the SROs, to ensure that firms comply with securities laws and any additional new rules that may govern their operations.

Appendix A: Summary of SEC and SRO Regulatory Action Concerning Day Trading

NASD Appropriateness and Risk Disclosure Proposed Rules

On August 20, 1999, the NASD proposed rules that focus on disclosing the basic facts of a day trading strategy and assessing the appropriateness of day trading for individuals. The proposed rules were published for comment on September 1, 1999. The Commission is considering the comments received.

One of the proposed rules would require that a risk disclosure document be provided to non-institutional customers. A "non-institutional customer" is one with an account that does not qualify as the account of: 1) a bank, savings and loan association, insurance company, or registered investment company; 2) an investment adviser; or 3) any other entity with assets of at least \$50 million. The firm may provide the customer with the risk disclosure statement proposed by the NASD, or another statement substantially similar to the proposed statement that has been approved by the NASD's Advertising Department.

The other proposed rule would require members who promote a day-trading strategy to determine that a new account for a non-institutional customer is appropriate for day trading. To determine if an account is appropriate for day trading, a firm must: 1) obtain a written agreement that the non-institutional customer does not intend to use the account for day trading activities. A firm would not be permitted to rely on the agreement from the customer if the firm knows that the customer intends to use the account for day trading, or the firm later determines that the account is being used for day trading.

In order to approve the customer's account for day trading, the member firm must have reasonable grounds for believing that the day trading strategy is appropriate. In making this determination, the member must exercise reasonable diligence to ascertain essential facts about the customer, including the customer's financial situation, tax status, employment, prior investment and trading experience, and investment objectives. The firm must also prepare a record setting forth the basis on which the firm has approved the account.

Temporary Capital

On February 23, 2000, the SEC staff issued an interpretive letter relating to the treatment of temporary capital contributions.⁸⁷ This letter makes it clear that if an individual contributes capital to a broker-dealer with an understanding that the contribution can be withdrawn at the option of the individual, the contribution may not be included in the firm's capital computation and must be characterized as a liability. In addition, the interpretive letter states that any withdrawal of capital by an individual within a period of one year or less than a withdrawal to make required tax payments and reasonable compensation

described in Rule 15c3-1, shall be presumed to have been contemplated by the time of the contribution. This interpretation is consistent with the position the SEC emphasized in the past, and should clarify a day trading firm's obligation to maintain permanent capital under the net capital rule.

Day Trading Margin Proposed Rules

The NYSE and NASD have proposed rules that would require day trading firms to use of margin by active day traders. The NYSE and NASD rule proposals are similar. On January 14, 2000, the SEC issued the NYSE's rule proposal for public comment; the comment period closed on February 15.⁸⁸ On February 11, 2000, the SEC issued the NASD's rule proposal for public comment, and the comment period will close 30 days after it is published in the Federal Register.⁸⁹

The proposed amendments would adopt a new term "pattern day trader," which refers to any customer that executes four or more day trades within five business days, and the number of trades is more than six percent in the account for the five day period. Under the proposed amendments, a pattern day trader would be required to maintain a minimum equity of \$25,000 at all times. If the account falls below the \$25,000 requirement, the trader would not be permitted to day trade until the account is restored to a \$25,000 level.

The proposed amendments would also require special maintenance margin for pattern day traders equal to 25% of the cost of all day trades made during the day. This would permit a pattern day trader to have buying power of four-times the equity in the trader's account. In addition, if the day trading firm keeps a record showing the sequence of each trade as evidence of the sequence of the day trades, the pattern day trader would be permitted to maintain margin based on the largest aggregate open position during the day.

Under the proposed amendments, if the pattern day trader exceeds his/her buying power during the day, the pattern day trader would receive a margin call, which must be met within five business days. If the margin call is not met, the pattern day trader's buying power would be reduced to two-times the equity in the account and the pattern day trader's requirement would be based on the pattern day trader's cumulative positions during the day, not the largest aggregate open position during the day. In addition, if the margin call is not met within the required five business days, no trades on margin would be allowed for the pattern day trader until the margin call is met.

In addition to these new margin requirements, the proposed rules would also require a pattern day trader that makes a deposit to satisfy a margin deficiency to keep the deposit in the account for at least two business days. Further, a pattern day trader would be prohibited from using cross guarantees to satisfy a margin requirement. Together, these requirements are designed to provide greater financial stability to pattern day trader accounts and to require pattern day traders to utilize funds actually on deposit in their accounts.

Joint Back Office Proposed Rules

A Joint Back Office (JBO) arrangement is where a clearing firm effects and finances transactions for other broker-dealers, or JBO participants, that are also owners of the clearing firm (a "clearing firm"). Under Regulation T, a JBO clearing firm may extend credit to its participants without requiring Regulation T margin. This exemption from Regulation T treats a JBO participant as a self-clearing broker-dealer, whose proprietary securities transactions are not subject to margin rules.

Recently, the SEC approved SRO rule changes relating to JBO arrangements.⁹⁰ changes establish capital and equity requirements for JBO clearing firms and JE and are designed to protect the safety and soundness of JBO arrangements. Ge changes require a JBO clearing firm to: (1) maintain a minimum of \$25 million capital or \$7 million in net capital if its primary business is clearing for options; (2) provide prompt written notification to its SRO if its tentative net capital or whichever applies, falls below the prescribed requirements; (3) resolve any net deficiency within three business days or not be permitted to accept additional t through the JBO arrangement;⁹¹ (4) maintain a written risk analysis methodology the amount of credit extended to each JBO participant; and (5) deduct from its JBO participant's haircut requirement in excess of the equity maintained in the account.

In addition, the rule changes generally require a JBO participant to: (1) be a re dealer subject to SEC Rule 15c3-1; (2) maintain an ownership interest in the JE in accordance with Regulation T; and (3) maintain a minimum liquidating equity an account with the JBO clearing firm. Under the rule changes, if a JBO participant equity falls below the required \$1 million, the JBO participant must deposit the 5 business days or lose its JBO participant status and become subject to the m requirements under Regulation T and the other SRO maintenance margin requi

Series 7 Proposed and Approved Rules

On August 20, 1999, the Commission approved a Phlx rule change that require trader that is a limited partner in one of these firms to pass the Series 7 exam rule becomes effective on February 25, 2000, which means that all currently re associated persons who trade off the floor of Phlx must successfully pass the S date. In addition, all new persons that become associated with member organiz participant organizations must successfully complete the exam prior to conduct

The Commission also approved similar changes to the Pacific Exchange⁹³ and C Exchange's⁹⁴ rules, and anticipates approval of the Boston Stock Exchange's ru

Appendix B: Summary of SEC Day Trading Enforcement Efforts

1. Investigations

The SEC's Division of Enforcement currently has several active investigations in trading entities and other firms that provide stock recommendations to day tra Enforcement staff is reviewing their activities for, among other things:

- extensions and/or arrangements of margin credit by broker-dealers and t contravention of Regulation T;
- illegal short sales;
- net capital and record-keeping;
- registration violations by entities that provide training or other services to
- trading ahead of recommendations and scalping (undisclosed selling while

recommendations) by operators of web sites that provide daily stock pick and

- misrepresentations about the performance track record of web sites that stock picks to day traders.

2. Enforcement Actions

On February 22, 2000, the SEC instituted administrative proceedings against two firms for margin violations. Specifically, the Division of Enforcement alleged that they failed to comply with the margin lending provisions of the Exchange Act and Rule 15c2-1.

In the Matter of All-Tech Direct, Inc.

The SEC instituted administrative and cease-and-desist proceedings against All-Tech Direct, Inc., a registered broker-dealer, and seven All-Tech associated persons. The SEC's Instituting Proceedings alleges that All-Tech repeatedly breached the limits imposed by Regulation T by extending short-term loans to customers to meet margin calls from the accounts of three All-Tech associated persons. It is alleged that these person accounts funded at least 103 loans totaling more than \$3.6 million to All-Tech customers. The SEC's Order also alleges that All-Tech violated Exchange Act Rule 15c2-1 by failing to provide customers with certain written disclosures concerning the fees and other essential terms of the loans.

In the Matter of Investment Street Company

In a settled matter, the SEC instituted cease-and-desist proceedings against two Investment Street Company and Dynamic Trading of Miami, Inc., and Investment Street's president as well as one of its directors. Investment Street is a registered broker-dealer in Florida which specializes in facilitating day trading by its customers. Dynamic Trading is a Florida corporation that provides administrative services to Investment Street.

The SEC's Order found that Investment Street repeatedly exceeded the Regulation T limits by extending short-term loans to customers to meet margin calls with funds from the accounts of two persons controlled by Emilio Sardi, a director of the firm. According to the SEC's Order, Investment Street extended at least 22 such loans, totaling \$250,000. The Order also finds that Investment Street violated Exchange Act Rule 10b-16 by failing to provide customers with certain written disclosures concerning the fees and other essential terms of the loans.

Separate from the margin violations, the SEC's Order found that Investment Street and Dynamic Trading were liable for violations arising from the conduct of two Dynamic Trading employees. These two employees regularly used Investment Street's facilities to trade for their own account without registering.

All of the respondents agreed to settle this matter. The settlement includes cease-and-desist orders against all respondents, civil money penalties ranging from \$5,500 to \$25,000 per month and 90-day broker-dealer suspensions for Investment Street's president and Dynamic Trading's president respectively.

The SEC has also brought other enforcement actions related to day trading:

Tokyo Joe

On January 5, 2000, the SEC filed an action in federal district court charging Y.L. Joe with

¹² Exchange Act Section 15(b)(8) provides that if a broker-dealer executes or a execute the purchase or sale of any security, the broker-dealer must be registered under the Exchange Act Rule 15b9-1. However, Exchange Act Rule 15b9-1 provides that a broker or dealer required by Section 15(b)(8) to become a member shall be exempt from the requirement if it (1) is a member of a national securities exchange, (2) carries accounts, and (3) has annual gross income derived from purchases and sales of

otherwise than on a national securities exchange of which it is a member in an greater than \$1,000." 17 C.F.R. § 240.15b9-1 (1998).

¹³Exchange Act Release No. 41776 (Aug. 20, 1999), 64 Fed. Reg. 47214 (1999) or proposed rules to impose a Series 7 licensing requirement on their off-floor traders.

¹⁴In comparison, over the past year, the average commission paid by U.S. investors generally between \$19 and \$21. See Kathy Bergen, *On-Line Investing Price Cu* *Brokerages Going for Broke on Commissions*, Chi. Trib., Sept. 5, 1999, at C1.

¹⁵The Staff gathered age data, annual income information, and net worth data 294 day traders from ten NASD member firms, three PHLX member firms, and member firm. This was not a scientific sample and the information was self-reported information was obtained from customer account forms, U-4 forms, and/or questionnaires. Not all of the firms maintained information on traders in all three each area was analyzed independently. The Staff also attempted to compile information regarding prior trading and investing experience of day-traders, but source doc limited information in these areas.

¹⁶Age information was compiled from 11 firms.

¹⁷Annual income information was compiled from 11 firms.

¹⁸Net worth data was compiled from 11 firms.

¹⁹The North American Securities Administrators Association, Inc. ("NASAA") *Report on Day Trading states that, based on a sample of 26 accounts, "70% of will not only lose, but will almost certainly lose everything they invest." See No Securities Administrators Association, Inc., Day Trading Project Group Report: Recommendations (Aug. 9, 1999) [nasaa.org/nasaa/scripts/fu_display_list.asp?Electronic Traders Association \("ETA"\) states, "after an initial period of three to losses, 60-65% netted in the range of \\$28,000 per month, with the balance of \\$6,000-\\$8,000 per month.](http://nasaa.org/nasaa/scripts/fu_display_list.asp?Electronic%20Traders%20Association)*" The ETA concluded that "the majority of those who training do not lose money." Statement of Electronic Traders Association, *Hear Permanent Subcommittee on Investigations (Sept. 16, 1999) <http://electronic-traders.org/state030.html>*

²⁰Profits and losses were net of any fees charged to the trader for the trades.

²¹The ETA pointed to the relative dearth of complaints as evidence that day-traders getting "wiped out" in the high numbers many regulators claim they are. *State Electronic Traders Association, supra* note 19. Some commentators believe that complaints is due solely to the current bull market.

²²OIEA typically contacts firms to request a response to the complaint and the complainant of the firm's response. OIEA makes referrals to the SROs or the DI Enforcement where appropriate.

²³Chairman Arthur Levitt, *Testimony Before the Senate Permanent Subcommittee Investigations Committee on Governmental Affairs Concerning Day Trading (Se* *www.sec.gov/news/testimony/tsty2199.htm*.

²⁴NASDR has stated that investors should be made aware that day trading is "speculative activity, and even the most experienced day traders may suffer severe unexpected financial losses, even beyond their initial investment." Mary Schapiro has expressed concerns that day-trading firms provide inadequate risk information to potential customers. NASAA, *supra* note 19. The ETA has also expressed concern of the recent attention day trading has received, many individuals may be encouraged to undertake the activity without the benefit of a clear understanding of the potential risks involved. ETA, *supra* note 19.

²⁵ Exchange Act Release No. 41875 (Sept. 14, 1999), 64 Fed. Reg. 51165 (September 14, 1999), amended by Exchange Act Release No. 42452 (Feb. 23, 2000).

²⁶ The ETA also adopted a Model Risk Disclosure Statement to help inform potential investors of the risks associated with day trading. The statement includes the following:

- Successful Electronic Day trading typically requires skill and discipline as well as experience and knowledge of capital markets.
- Each trade generates a commission and the total daily commission on successful trades can be in excess of any earnings.
- Persons new to day trading should limit number of trades in order to reduce the risk of losses.
- Losses may be more than initial capital.
- Placing contingent orders, such as "stop-loss" or "stop-limit" orders will not protect against losses.
- Under certain market conditions you may find it difficult or impossible to exit a position quickly at a reasonable price.
- In addition to market risks, you may experience losses due to system failures.
- The use of margin or leverage in an account can work against you as well as for you.
- You should consult your broker concerning the nature of the protections and risks involved in day trading and the use of margin or leverage in your account.

See <http://electronic-traders.org/state021.html>

²⁷NASD Conduct Rule 2210, NASD Manual (CCH) (1999); PHLX Rule 605, 1 PHLX Manual (CCH) (1999), at 2203 (1998).

²⁸NASD Conduct Rule 2210(d)(1)(B), NASD Manual (CCH) (1999).

²⁹17 C.F.R. § 240.10b-5 (1998).

³⁰SEC Books and Records Rules, 17 C.F.R. § 240.17a-3 and 17a-4 (1998).

³¹*Moment to Moment Net Capital*, NYSE Interpretation Memorandum No. 99-8,

³²The firms examined generally fell into two categories, those with a \$5,000 minimum

capital requirement and those with a \$100,000 minimum net capital requirement day-trading firms that effect more than ten transactions in their proprietary account subject to a minimum net capital requirement of \$100,000. 17 C.F.R. § 240.15 (1998).

³³ PHLX Circular 2000-01, (Jan. 3, 2000).

³⁴SEC Net Capital Rule, 17 C.F.R. § 240.15c3-1 (1998). The Net Capital Rule in restrictions and limitations on the withdrawal of equity capital from a broker-de stockholder or partner. The rule also obligates a broker-dealer to provide written the SEC and its SRO of a withdrawal or expected withdrawal, if the withdrawal withdrawal exceeds a certain percentage of the firm's net capital.

³⁵Letter to Mr. Raymond J. Hennessy, Vice President, New York Stock Exchange Susan Demando, Vice President, NASD Regulation from Michael A. Macchiaroli, Director, Securities and Exchange Commission, dated February 23, 2000.

³⁶15 U.S.C. § 78g (1999).

³⁷Regulation T, *supra* note 9. Any "broker or dealer, or any person associated with a broker-dealer generally include partners, officers, directors, managers, and employees. 15 U.S.C. § 78c(a)(18) (1999).

³⁸12 C.F.R. § 220.4(b) (1998) (describing the initial margin customers must de securities transactions). The margin required for equity securities is generally 5 current market value of the security or the percentage set forth by the SROs, v greater. 12 CFR § 220.12(a) (1998).

³⁹The firm combines all transactions that occur on the same day to determine v additional margin is necessary. Additional margin is required on any day when transactions create or increase a margin deficiency. The additional margin requ amount of the margin deficiency created or increased. 12 C.F.R. § 220.4(c) (15

⁴⁰Under Regulation T, a margin call must be satisfied "within one payment peri margin deficiency was created or increased." 12 C.F.R. § 220.4(c)(3)(i). A payr defined as the "number of business days in the standard securities-settlement business days." 12 C.F.R. § 220.2 (1998). The standard securities settlement c three business days. 17 C.F.R. § 240.15c6-1(a) (1998).

⁴¹See NYSE Rule 431(c), 2 NYSE Guide (CCH) ¶ 2431, at 3751-3 (Oct. 1998); Rule 2520(c), NASD Manual (CCH) (1999).

⁴²E.g., NYSE Rule 431(f)(6), 2 NYSE Guide (CCH) ¶ 2431, at 3771 (Oct. 1998).

⁴³See e.g., NYSE Rule 431(f)(8)(C), 2 NYSE Guide (CCH) ¶ 2431, at 3771 (Oct. Regulation T nor the SRO maintenance margin rules prevent a broker-dealer fr more stringent margin requirements, such as imposing margin calls on an acco day or requiring more margin for volatile securities. In fact, some firms provide days to meet a margin call.

⁴⁴E.g., NYSE Rule 431(f)(8)(B), 2 NYSE Guide (CCH) ¶ 2431, at 3771 (Oct. 199

⁴⁵Exchange Act Release No. 42343 (Jan. 14, 2000), 65 Fed. Reg. 4005 (2000).
⁴⁶Exchange Act Release No. 42418 (Feb. 11, 2000), 65 Fed. Reg. 8461 (2000).
⁴⁷Board of Governors of the Federal Reserve System Docket No. R-0772 (Apr. 1996).
 Fed. Reg. 20386 (1996).

⁴⁸12 CFR § 220.3(g) (1998).

⁴⁹ A large broker-dealer responsible for clearing trades for several day-trading prohibited the practice of customer-to-customer lending to meet margin calls. *Day-Trading Firms Face Pressure on Practices*, Wall St. J., Aug. 17, 1999, at C1.

⁵⁰17 C.F.R. § 240.10b-16 (1998).

⁵¹Exchange Act Release No. 8773 (Dec. 8, 1969) (adopting Rule 10b-16), 34 Fed. Reg. 10169 (1969). The Truth in Lending Act specifically exempted from its disclosure requirements brokers' margin loans to customers because the Committee (Senate Committee on Banking and Currency) preferred to allow the Commission to require substantially similar disclosure.

⁵²The Rule [10b-16] requires an initial disclosure and periodic disclosures. The is designed to insure that the investor, before his account is opened, understand and conditions under which credit charges will be made. This will enable him to various credit terms available to him and to understand the methods used in actual credit charges. The periodic statement will inform the investor of the act and, with the aid of the initial disclosure, enable him to accurately assess that

⁵³JBOs are not limited to proprietary day-trading firms. They are utilized by other dealers as well. However, proprietary day-trading firms pass the proprietary be arrangement to their members.

⁵⁴12 C.F.R. § 220.7(c) (1998).

⁵⁵JBO arrangements appear to increase the overall risk to the clearing firm. This focus of the initial series of exams, but will be reviewed in our examinations of management procedures of clearing firms.

⁵⁶Exchange Act Release No. 42453 (Feb. 24, 2000) (order approving the following changes: SR-NYSE-97-28; SR-CBOE-97-28; SR-PHIX-97-56; SR-PCX-97-49; SR-Amex-99-26).

⁵⁷See SEC Net Capital Rule, *supra* note 34. Under the Rule, a broker-dealer is required to maintain at all times a minimum level of net capital as prescribed under the Rule dealer's net capital falls below its prescribed minimum requirement under the Rule cease conducting a securities business.

⁵⁸See Board of Governors of the Federal Reserve, *supra* note 47.

⁵⁹15 U.S.C. § 78j(a) (1999). Section 10(a) of the Exchange Act states that

[i]t shall be unlawful for any person, directly or indirectly, by the use of any me

instrumentality of interstate commerce or of the mails, or of any facility of any securities exchange [t]o effect a short sale, or to use or employ any stop-loss connection with the purchase or sale, of any security registered on a national exchange, in contravention of such rules and regulations as the Commission may deem necessary or appropriate in the public interest or for the protection of investors.

On October 20, 1999, the Commission issued a concept release seeking public comments on possible amendments to Exchange Act Rule 10a-1 and other provisions of the Commission's regulation of short selling. Exchange Act Release No. 42037 (1999), 64 Fed. Reg. 57996 (1999).

5017 C.F.R. § 240.10a-1 (1998).

51Id. Exchange Act Rule 10a-1 applies to transactions in exchange-listed securities on the national securities exchanges must comply with the Rule. The short sales on the national securities exchanges must comply with the Rule. They have codified Rule 10a-1 as their short sale rule. E.g., NYSE Rule 440B, 2 NYSE 2440B, at 3784 (Oct. 1998).

5217 C.F.R. § 240.10a-1(e) (1998).

53NASD Conduct Rule 3350, NASD Manual (CCH) (1999).

54Exchange Act Rule 3b-3 defines short sales. 17 C.F.R. § 240.3b-3 (1998). The definition to define short sales in NASD Conduct Rule 3350. Firms must aggregate positions in accounts that are under common control to determine the net long position. For customer short sales, the firm must aggregate all the customer's accounts. For day traders that are trading for the firm's proprietary account, they aggregate all the day traders' positions with the firm's other positions to determine long or short position before any sales are executed.

5517 C.F.R. § 240.10a-1(c) and (d) (1998); NASD Conduct Rule 3370(b)(1), NY (CCH) (1999).

56NASD Conduct Rule 3370(b)(2) ("Affirmative Determination Rule"), NASD Manual (1999). The Affirmative Determination Rule does not apply to a number of transactions including "bona fide market making transactions." NASD Conduct Rule 3370(b) words, bona fide market makers may sell short without checking the availability of stock to be used for delivery.

5717 C.F.R. § 240.10a-1(c) (1998).

58NASD Conduct Rule 3110(b)(1), NASD Manual (CCH) (1999). Although this rule is in accordance with the bid test. For exchange-listed securities, firms must also to customer orders, short sales of NAS securities by members of LLCs still must and proprietary short sale orders in accordance with Rule 10a-1 and any other exchange rules.

59NASD Conduct Rule 3350(e) states that: "No member shall knowingly, or with know, effect sales for the account of a customer or for its own account to avoid of this Rule." See also, NYSE Rule 440B.13, 2 NYSE Guide (CCH) ¶ 2440B, at 3

²⁰NASD Notices to Members 99-98 (Dec. 1999).

²¹The SEC's Office of Economic Analysis conducted a more comprehensive analysis of trading activity at eight firms over a one-week period. The analysis focused on Rule 10a-1, and identified short sales by comparing actual trades with specific positions of the broker-dealer at the beginning and close of business. After identified, the transactions were tested for short sale rule compliance by matching transactions against exchange data for time of trade.

²²A Married Put is a strategy in which one owns an option to sell a security on a predetermined price, while simultaneously purchasing the underlying security. Cougars mimic a married put, consisting of a short call position and a long position of 1,000 shares stock of the same issuer.

²⁴A Jaguar employs an option strategy known as a conversion. The Jaguar consists of 1,000 shares stock, a purchase of 10 deep-in-the-money puts and a that are out-of-the-money.

²⁵NASDR Conduct Rule 2310(b), NASD Manual (CCH) (1999). The Rule requires recommending the purchase, sale, or exchange of a security, a broker-dealer has grounds for believing that the recommendation is suitable for the customer based on customer's security holdings, financial situation, and needs. In meeting this duty, dealers must make reasonable efforts to obtain information concerning: (1) the financial status, (2) the customer's tax status, (3) the customer's investment objectives, (4) any other information the broker considers reasonable in making a recommendation to the customer.

²⁶In its recent report on day trading, NASAA states that analogizing between day trading and day-trading firms may be incorrect. NASAA believes that "brokers generally do not make specific recommendations to customers, but day trading as an investment program, often in conjunction with training courses" *supra* note 19.

²⁷Exchange Act Release No. 41875, *supra* note 25. Proposed NASD Conduct Rule 25. "Intra-day trading strategy" as an overall trading strategy characterized by transmission by a customer of multiple intra-day electronic orders to effect both sale transactions in the same security or securities.

²⁸Formal training included a day-trading course or seminar. Many firms advert of the training programs on their web sites. Most of the firms charged fees for trading instruction, ranging from \$250 to \$5,000, however, several firms provided seminars at no cost. A couple of firms offered rebates of the training cost back dollar increments if the trader opened an account and executed trades with the the training cost is refunded, the trader still incurs and pays the fees associated with trade.

²⁹15 U.S.C. § 78o(b)(4)(E) (1999).

⁸⁰Id.

⁸¹NASD Conduct Rule 3010, NASD Manual (CCH) (1999). PHLX Rule 748 also requires member's supervisory system to diligently supervise all accounts to ensure compliance

securities laws and regulations. 1 PHLX Guide (CCH) ¶ 2748, at 2282 (1998).

⁸²See e.g., NASD Conduct Rule 3010(a)(2), NASD Manual (CCH) (1999).

⁸³SRO rules also require that members adopt appropriate written procedures to and control. See *supra* note 79.

⁸⁴See e.g., NASD By-Laws Article IV Section 8, NASD Manual (CCH) (1999); PHLX Guide (CCH) ¶ 2601, at 2201 (1998).

⁸⁵Persons are required to be registered with the SEC if they are engaged in the effecting transactions in securities for others, or are engaged in the business of selling securities for their own account. This definition does not include a bank, who buys or sells securities individually or as a fiduciary not as part of a regular U.S.C. § 78c(a)(4) and (5) (1999). Persons are required to be registered with the state securities regulator, as appropriate, as investment advisers if they are in business of advising others about securities for compensation. 15 U.S.C. § 80b. (1999).

⁸⁶Securities Exchange Act Release No. 41875 (September 14, 1999), 64 FR 51: 21, 1999) (as amended by Exchange Act Release No. 42452 (Feb. 23, 2000).

⁸⁷Letter to Mr. Raymond J. Hennessy, Vice President, New York Stock Exchange Susan Demando, Vice President, NASD Regulation from Michael A. Macchiaroli, Director, Securities and Exchange Commission, dated February 23, 2000.

⁸⁸Securities Exchange Act Release No. 42343 (January 14, 2000), 65 FR 4005 (2000).

⁸⁹Securities Exchange Act Release No. 42418 (February 11, 2000), 65 FR 8461 (2000).

⁹⁰Exchange Act Release No. 42453 (Feb. 24, 2000) (order approving the following changes: SR-NYSE-97-28; SR-CBOE-97-28; SR-Phlx-97-56; SR-PCX-97-49; SR-Armex-99-26).

⁹¹SEC Rule 15c3-1 requires a broker-dealer to maintain at all times its minimum requirement prescribed under the Rule. Under SEC Rule 15c3-1, if a broker-dealer falls below its prescribed minimum requirement under the Rule, it must cease securities business.

⁹²Securities Exchange Act Release No. 41776 (August 20, 1999), 64 FR 47214 (1999).

⁹³Securities Exchange Act Release No. 41881 (September 17, 1999), 64 FR 51: 24, 1999).

⁹⁴Securities Exchange Act Release No. 39874 (April 14, 1998), 63 FR 19990 (A

<http://www.sec.gov/news/studies/daytrading.htm>

⁹⁵SR-BSE-99-13 was filed on December 30, 1999.

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